

# Privacy Policy

**Effective Date:** [Insert Date]

Wildly Ever After Weddings ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose and safeguard your information when you visit our website **www.wildlyeverafterweddings.com** or engage with our photography and videography services.

By using our website or services, you agree to the collection and use of information in accordance with this policy.

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## 1. Information We Collect

We may collect the following types of information:

### Personal Information

- Name
- Email address
- Phone number
- Wedding date and location
- Any other information you voluntarily provide via enquiry forms, email, social media, or messaging platforms

### Automatically Collected Information

When you visit our website, we may automatically collect: - IP address - Browser type - Pages visited - Time and date of visit - Referring website addresses

This data is used for analytics and to improve website performance and user experience.

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## 2. How We Use Your Information

We use the information we collect to: - Respond to enquiries and communicate with you - Provide photography and videography services - Manage bookings, contracts, and payments - Improve our website, services, and customer experience - Send updates, promotional offers, or important service-related information (you may opt out at any time)

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## 3. Sharing Your Information

We do **not** sell, rent, or trade your personal information.

We may share your information only when necessary: - With trusted third-party service providers (such as website hosting, gallery delivery platforms, or payment processors) - To comply with legal obligations or protect our rights

All third parties are required to handle your information securely and in accordance with privacy laws.

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## **4. Cookies and Tracking Technologies**

Our website may use cookies or similar technologies to enhance your browsing experience. Cookies help us understand website traffic and user behaviour.

You can choose to disable cookies through your browser settings; however, this may affect website functionality.

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## **5. Storage and Security of Information**

We take reasonable steps to protect your personal information from misuse, loss, unauthorised access, modification, or disclosure.

Personal data is stored securely and only accessible to authorised personnel.

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## **6. Accessing and Correcting Your Information**

You may request access to the personal information we hold about you or request corrections if you believe it is inaccurate.

To do so, please contact us using the details below.

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## **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those external sites.

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## **8. Marketing Communications**

If you receive marketing communications from us, you may opt out at any time by contacting us or using the unsubscribe option where available.

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## **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

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## 10. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact:

**Wildly Ever After Weddings**

Email: [Insert Contact Email]

Website: [www.wildlyeverafterweddings.com](http://www.wildlyeverafterweddings.com)

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This Privacy Policy is intended to comply with applicable Australian privacy laws, including the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.